OUR COMMUNITY IMPACT

2020

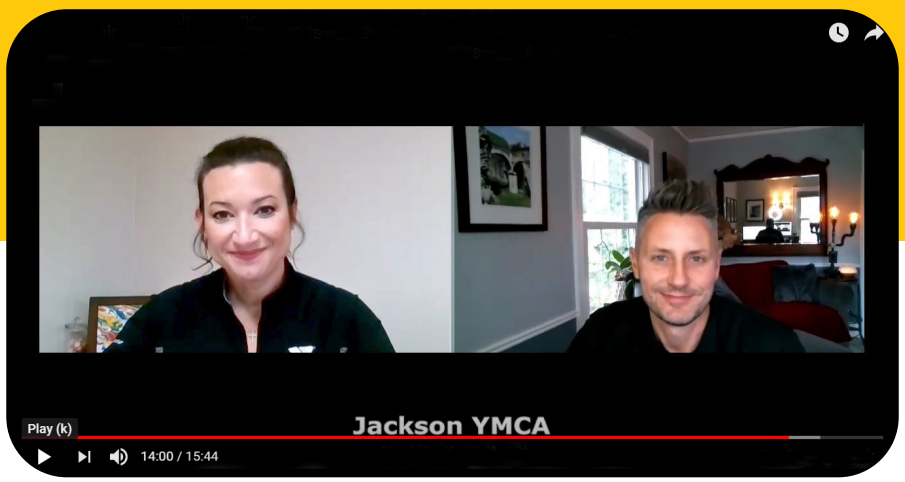
Jackson YMCA

127 W. Wesley St.
Jackson, MI 49201
517.782.0537
JacksonYMCA.org

the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

DEAR FRIENDS OF THE JACKSON Y



The year became synonymous with Zoom and home offices, as meetings, interviews and calls were conducted remotely.

As we reflect on 2020, we are filled with gratitude.

While the past year was challenging for all of us in many ways, we are so grateful for the tremendous collaboration, generosity and selflessness of the men, women and organizations in our community. We have much to be thankful for, including:

- The many community partners you'll read about in this report whose support enabled us to distribute meals and personal needs items throughout 2020.
- Our members who donated funds, volunteered time, made deliveries and stayed with us during the months we were closed.
- Our volunteers who bagged meals, packed boxes and loaded items into hundreds of cars each week.
- Our capital campaign donors and volunteers who continued working during our closure to maintain momentum in our effort to build a contemporary new downtown facility to better serve the Jackson community for generations to come.
- Our staff, who wore multiple hats and worked long hours on COVID-19 relief, prepared the facility to safely re-open, and adjusted to constant change in our programs and services as health guidelines continued to evolve.

As we move into the new year, we remain optimistic and grateful that not only are we here for you – you are here for the Y. We look forward to greeting you in person in 2021!

Shawna Tello
CEO, Jackson YMCA

Matt Curfman
Chief Volunteer Officer, Jackson YMCA Board of Directors

COVID RELIEF WORK

HERE FOR OUR COMMUNITY

The YMCA pivots to meet the needs of Jackson residents

When our doors closed in March due to COVID-19, we quickly pivoted to meet community needs.

With schools closed, we worked with long-time partner Jackson Public Schools to distribute student meals. Our first Facebook post announcing this service was shared **420** times, an indication of the great need in our community.

With businesses remaining closed and many experiencing financial hardship, we began supplying personal needs items such as soap, shampoo, diapers, baby wipes in partnership with the Jackson COVID-19 Area Network (JCAN), United Way of Jackson County and the Jackson Community Foundation. We worked with Compassionate Ministries of Jackson to provide adult and family meal kits and with Calvary United Methodist to provide showers to homeless individuals and families. And we enlisted a dedicated team of volunteers to deliver meals and items to those unable to drive or walk to the YMCA. Throughout the spring and summer, we traveled 1,200 miles to deliver over **70,000** pounds of goods!

CEO Shawna Tello, volunteer Richard Silcher, and Y leaders Delvian Langston, Suzy Herrera are part of the team that has been serving the Jackson community since the initial lockdown in mid March. Pictured above – Steve Depew Senior Facilities Director.

When we could re-open in mid-September, we continued our food and item distribution three days a week, averaging over **2,400** meals per month in the fall and winter.

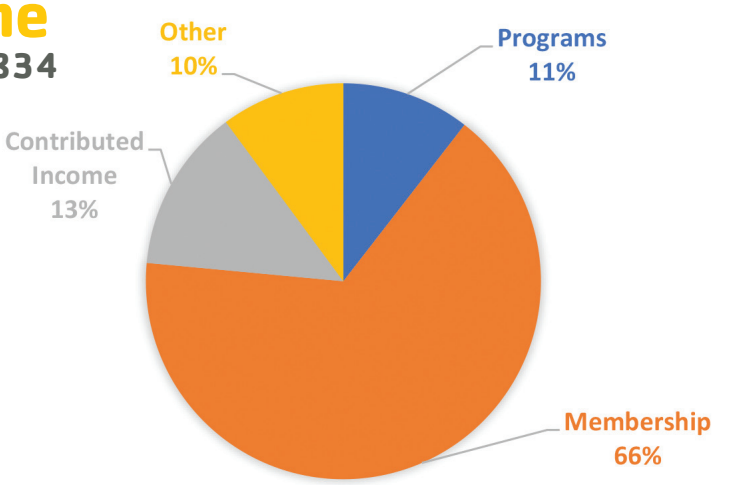
This work was made possible by the tremendous community support we received through donations, grant funding and Y family members who maintained their membership at a reduced rate while we were closed. And through this support, the Y continues to be here to serve and help sustain our community.

70,000 Volunteers delivered more than 70,000 pounds of food to homebound families.

2020 BY THE NUMBERS

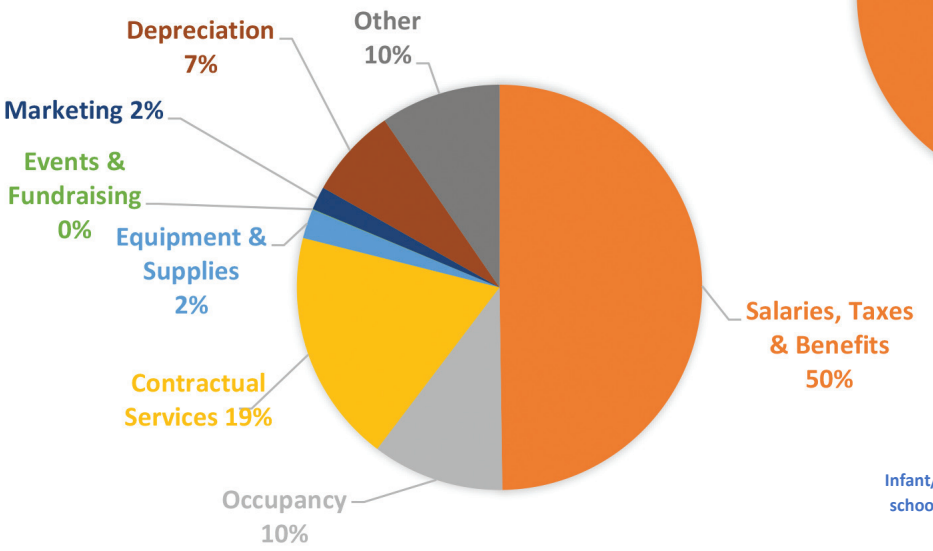
Income

$1,576,834



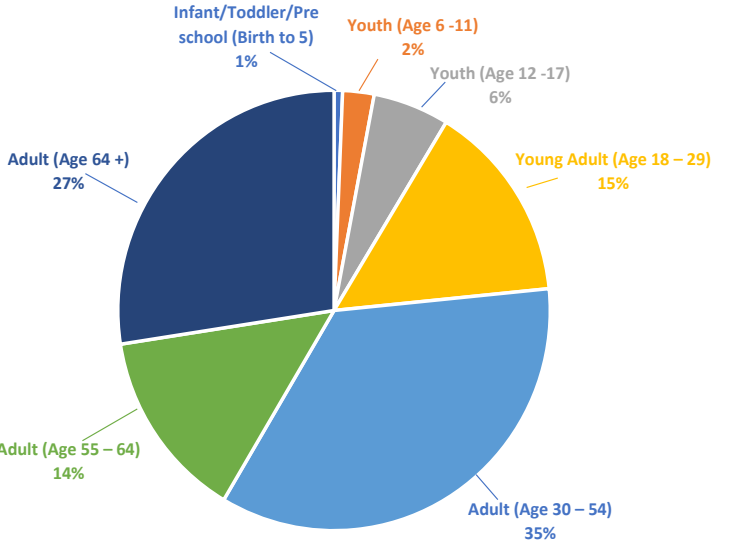
Expenses

$1,871,287



Membership

- **2020 Member Check-In's = 77,346**



GRANT FUNDING SUPPORT

As a nonprofit organization, the Jackson YMCA relies on the generosity of grant funders to continue carrying out our mission. Our grant funders in 2020:

Huntington Bank
JCAN
John George Foundation
United Way of Jackson
Phil &Pat Willis Foundation

RECOGNITION

VOLUNTEER OF THE YEAR

This year we are honoring Jack Malone as our 2020 Volunteer of the Year.

Since the beginning of the pandemic, Jack has been at the Y daily to help with meal and personal needs deliveries. He has made deliveries to 70 unique addresses in the past 10 months – and has driven more than 2,000 miles to distribute 100,000 pounds of items. In addition, he shops every week for popular items such as shampoo, laundry soap, shampoo and diapers and donates them to the Y pantry.

"Jack has been an integral part of the Y's work in reaching the homebound in our community," said Stefanie Riggs, the YMCA Director of Development and Community Relations and supervisor of the Y pantry. "I don't know what we would have done without him these last 11 months."

EMPLOYEE OF THE YEAR

This year we are honoring Kayelee Dunn as our 2020 Employee of the Year.

Kayelee has been a member of our Youth Development staff for three years. She is energetic, creative and always willing to help out any way she can. Kayelee played a key role in Y summer camp in 2020. She took the lead in working with Y staff and fellow camp counselors to learn and implement new COVID-19 safety procedures. She led our Pathfinders (ages 6-8) in eight weeks of day camp, always projecting a positive attitude and giving kids a much-needed fun summer.

"Kayelee's passion and dedication to our Y kids always shine through, no matter the circumstance," said Executive Program Director Megan Hunt, "and we are so thankful she is on our team."

IN MEMORIAM

Our hearts were heavy this year with the passing of dear friends

Chip Louagie

In June we lost a dear member of our Y family. Chip Louagie, owner of Chip's Place café in the Y for 20 years, passed away unexpectedly.

Chip built a large, loyal following among his morning coffee crowd and the members and community visitors who would drop by daily for soup, salads and sandwiches for lunch. Chip's Place was decorated with sports memorabilia, and his barstools were the place to catch up on sports and news.

How much he meant to the community was clear from the outpouring of memories shared on our Facebook page. As one person recalled, "He always had a place at the counter for any of us who needed a little love. He always was sharing great meals and a warm smile."

CEO Shawna Tello echoed that sentiment, explaining that Chip was as much a therapist as he was a chef. "He's a good listener. He got people through some dark times because he was a warm, friendly smile and a listening ear."

Melissa Mercer-Tachick

After battling cancer in 2020, Melissa passed away in early January 2021. Melissa had been a group exercise instructor and personal trainer at our Y for six years, but that scarcely describes what she meant to us and our members.

She was passionate about helping those with significant health challenges, and she donated countless hours writing grants for the Y. Her Pound class was always a popular choice, and many members spoke of her "warm smile" and "big heart." As one member shared, "She made our lives brighter."

AREAS OF IMPACT

The Jackson YMCA is a powerful association of men, women and children united by a common cause: Strengthening the foundations of our community. Nearly 10,000 individuals are served annually through programs and services focused on three Areas of Impact: Youth Development, Healthy Living and Social Responsibility.

Youth Development

We teach kids our four Core Values that build the foundation for success: Caring, Honesty, Respect and Responsibility. At the Y, children and teens can explore their own unique talents and interests – which builds confident kids today and engaged adults tomorrow.

Bus-in and after-school – It was business as usual for the first two months of 2020. We served **104** unique participants through our bus-in program and after-school on-site care at Paragon Charter Academy. In the fall **38** students participated in remote learning.

Youth sports – Kids kicked off 2020 with sports including indoor soccer, basketball, gymnastics and martial arts, with **157** kids learning new skills and sportsmanship. In the fall **60** kids participated in weekly swim lessons.

Summer Day Camp – Though camp looked a little different this year due to face coverings, smaller group sizes and fewer field trips outside the county, our team ran a fun and safe camp. With approximately **40** campers each week, **266** participants, kids took art, dance and music lessons, went on nature hikes, swam in local lakes and much more. There were **10** community partners who played a key role in making this a great summer.

Healthy Living

Whether through indoor, outdoor or virtual group exercise classes, we support men and women in making and maintaining lifestyle changes. At the start of 2020, we offered more than **100** weekly group ex classes, including aqua fitness classes. When our doors closed due to the pandemic, we moved outdoors and held classes six days a week, June-October, in the alley and tent downtown.

- In almost five months, there were **2,652** total participants in our outdoor classes.
- Attendance peaked in August, when we had **674** participants.
- Participants of our two Parkinson's programs also moved outdoors for a combined Functional Training class held at The Cascades, averaging **10** participants per class.

With the Michigan weather too cold to continue outdoor exercise into November and group activities prohibited by the state health department, we pivoted again with virtual fitness. Classes were offered six days a week through Zoom, enabling instructors to interact with participants. There were **101** participants in December; so positive was the feedback that virtual classes are here to stay.

Social Responsibility

Whether it's reducing financial barriers to membership or providing support and encouragement to those who need it most, the Jackson YMCA is here to fill the gap.

Each year at Halloween, along with treats we hand out mittens and gloves, hats and blankets to kids and families who need them. This year we offered a Halloween Drive-Through that enabled families to collect items from their vehicles. In **two hours**, we handed out more than **1,000** pairs of mittens/gloves and hats, **250** blankets and more than **1,000** Halloween goodie bags.

Drowning is the second leading cause of accidental death among children ages 4-17; what's tragic is those deaths are preventable. In February, we gave **100** second graders free water safety classes. Along with saving lives, those classes opened the door to a fun, healthy activity that can be enjoyed for a lifetime.

February 2020
Jackson swims

It takes a village! It is only through the generosity of many community organizations that we were able to hold our Halloween Drive-Through. Thanks to **Art Moehn Chevrolet and the Michigan Chevy Team, Comtronics and Cellular & More, Paragon Charter Academy and TRUE Community Credit Union!**

CAPITAL CAMPAIGN

At the Jackson YMCA, we believe that when we devote our full strength to the Y's mission and cause, work in partnership with others and build on our commitment to the children, families and under-served people of Jackson, we can address the most pressing issues of our community unlike any other organization.

In 2020, the YMCA continued its capital campaign to fund the construction of a contemporary new facility in downtown Jackson. Through these efforts the Y remains focused on long-term sustainability, evolving relevance and greater impact in service to all those living in and around Jackson. Enhanced by the ongoing efforts of volunteers, donors and staff, the YMCA's capital campaign is working to realize these primary objectives:

- Address critical community, health, and social issues
- Be a catalyst for change, collaboration, and community impact
- Provide leadership and participate in an integrated community health and engagement model
- Create a more sustainable business model through best business practices, facility enhancement, outcome-driven collaboration, program adaptation and value-added offerings and services.

In January 2020, the Consumers Energy Foundation issued a $3 million matching grant challenge. Henry Ford Allegiance Health responded in February with a $1 million contribution to jump start the matching effort. As the pandemic challenged all of Jackson and while the facility was closed for nearly six months, the YMCA adapted and expanded its services profile while continuing to advance its campaign objectives.

Major Capital Campaign Contributors in 2020

$3M / Consumers Energy Foundation

$1M / Henry Ford Allegiance Health

$1M / Anonymous Donor

$435K / Phil Curtis

$200K / The Walton Family & Walton Insurance Group

Dawn Foods Corporate Giving Program reallocated $1 million previously earmarked for the endowment. An anonymous donor contributed another $1 million and several local philanthropists, including Phil Curtis, Ric Walton and Campaign Chair Scott McIntosh added generous six-figure gifts to help meet the Consumers Energy Foundation challenge. In 2020, the Y met its match goal and recognized nearly $7 million in contributions and pledges. By the end of what was an incredibly challenging year, the Y's campaign total was nearly $21 million, closing the fundraising gap to approximately $5 million.

Rendering created by Gro architect firm.

The YMCA's Building & Design Committee continued its work to give form to the YMCA's program and service objectives throughout the year. In the fall of 2020, based on the Committees' recommendation, the YMCA's Board of Directors selected Granger Construction Co. as the project's construction manager and Bergmann as the YMCA's architect/engineer. Both firms work closely with Gro Development Inc., the project's development, design, and management consultant to develop a functional floor plan as well as establish project cost estimates and basic design components.

THANK YOU DONORS

Capital Campaign Donors

$5,000,000 – $1,000,000

John George Jr. Student Loan Fund
Consumers Energy Foundation
Richmond Brothers
Dawn Foods Foundation
Anonymous
Salov Family Trust
Anonymous
Henry Ford Allegiance Health

$999,000 – $100,000

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$99,000 – $10,000

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Jim, Shawna and Thia Tello
Stacia Roeth
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Ray H, King M.D.
Shaun Hitt

$4,999 – $1,000

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Anita Snyder
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James M. Walker
Jane & Brian Adamczyk
Janet C. Harvey-Clark
Jason M. Sayer
Jean M. Tannis
Jeanne & Grant Shafer
Jeanne Kurzynowski
Jenna Davis
Jennifer Lapp
Jennifer Morgan
Jennifer Spooner
Jennifer Weaver
Jessica R. Torres
Jill Barclay
Joan Strohm
Joe Miller
Joel & Nancy Harris
John & Babette Dickelman
John C. Lubahn
John Flannery
John H. Finley
John P. Neitzke
John Smith
John Wilson
Jones Contruction Solutions
Jordan M. Thomas
Joseph S. Finley
Joseph T. Rodriguez
JTV Inc.
Judy L Hamilton
Julie A. VanBlarcum
Julie & Scott Craft
Julie Helinski
Karen A. Muse
Katherine Lee White
Kathryn Keersmaekers
Kathy A. Dubois
Kathy B. Egan
Kathy L. Spring
Katrina Ann Smith
Kelly Fuels, Inc.
Kelly Holden-Selby
Kelsey Bryan
Kenneth F. Mangus
Kevin Sykes
Kim & Chris Burke
Kristin M Harrison
Kyle O'Malley
Kylie Pond
Laura Levy
Laura L. Pryor
Lawrence W. Kaiser
Leslie R Taylor-Oring
Linda Brzezinski
Linda Desorcie
Linda J. Roberts
Linda Schweda
Lisa Rudolph
Louis Glick Memorial & Charitable Trust
Lynn Hinkley
Marianne L. Behler
Marilyn Guidinger
Mario Trescone
Mark & Jackie Lincoln
Mark & Nanci Stadel
Mark Melling
Marlene & Jerry Jehnzen
Martha A. Fuerstenau
Mary F. Csage
Mary Jo Stephens In Memory of Coach Dick Stephens
Mary McVicker
MaryAnn Nichols
Matt Curfman & Jason Cure
Maureen Heiler
Meaghan Howland
Melanie A. Hilliard
Melissa L. Guyon
Michael Redding
Michele K. Lucenti
Morgan T. Dubois
Margaret Eaton
Nancy Connell
Nannette M. Sponsler
Natalie Schroeder
Nathan & Emily Kaiser
Nathan & Jennifer Adams
Network for Good
Nicole D. Arnold
North-Ply Contracting Co.
Ondrea Lynn Bates
Parker A. Krage
Patricia Lee Gentry
Paul Bengel Co.
Peggy Calderone
Peter C. Kohler
Peter Wisneski
Phillip G. Stevens
Polly's Country Market
Rachel Kimalat
Randy & Stacy Bell
Renee Luppo In Memory of Russell Luppo
Richard Ginsberg
Richard Jansen
Richard M. Szink
Richard Scott Worthy
Richard & Lauren Wilson
Richard Xzander
Robert & Paula Louagie
Robert James Kvicala
Robert S. Welsh
Ron Ellison
Ronald Dumas
Ronald Tyrl
Ronald W. Hicks
Ryan Harris
Ryan J. Felty
Sara Beiswanger
Sarah & Brian Richmond
Scott & Nicole McIntosh
Shaun P. Carroll
Shawna & Jim Tello
Shirley Zeller
Siddhartha Anand
Sophia M. Iocca
Spectrum Sports
Stacey Lampel
Starlett A. Pierce
Stefanie & Craig Riggs
Steve Taber
Steve W. Schenkel
Steven F. Dunigan
Susan A. Piotrowski
Suzy Herrera
Tau Uhila
Teresa Nidek
Ethan & Lauren Harris
Thomas & Margaret Hess
Thomas Edward Dumont
Thomas & Nancy Evanson
Thomas Halsey
Tim & Cindy Van Schoick
Timothy & Tonya Hernandez
Timothy & Teresa McClain
Timothy M. David Jr
Tina M. Willbee
Travis & Armida Pearse
Travis J. Ziebell
Tri-County Water
Troy A. Bauer
United Way of Jackson County
Ursula A. King
Valerie & Rick Bradley
Walter Davis
Walton Insurance Group
Warren Renando
Wendy & Scott Clow
William & Sarah Benedetto
Zenaida Ancajas Trainor

BETTER TOGETHER

The Jackson YMCA and our many community partners work together for greater good. We forge new community partnerships each year; we maintain strong and productive, mutually beneficial relationships with community-based-organizations, school districts, nonprofits, local businesses and large corporations.

A.R.E.
AARP
AllSkate
AWARE
Big Brothers Big Sisters
Calvary United
Catholic Charities Offenders Success Program
The Cascades
CFI (Kit Young)
Clublife
Compassionate Ministries of Jackson
Dahlem Center
Early Head Start
Foster children
Frances Street Primary School
Henry Ford Allegiance Health
Home of New Vision
H.O.P.E.
Interfaith Shelter
Jackson County Animal Shelter
Jackson COVID-19 Action Network (JCAN)
Jackson District Library
Jackson Friendly Home
Jackson Public Schools
Jackson School of the Arts
Jackson Symphony Orchestra
Juvenile Diabetes Research Foundation
Meet Up & Eat Up
Men of Valor and Excellence
Michigan Whitetail Hall of Fame Museum
MI Swim Program
Momentum
Paragon Charter Academy
Partial to Girls
Recovery Court
Region 2 Area on Aging
Renaissance
Residential Options
Southern Michigan Prison Systems
Splash Program
Save Our Youth
Together We Can
Turning Point
United Way of Jackson
Viking Travel Ball
YMCA Storer Camps

LEADERSHIP TEAM

CEO – Shawna Tello

Chief Operating Officer – Fred Hauser

Chief Financial Officer – Laura Ramirez

Executive Operations Director – Kim Burke

Executive Program Director – Megan Hunt

Senior Facilities Director – Steve Depew

Development and Community Relations Director – Stefanie Riggs

Marketing and Communications Director – Bonnie Gretzner

Member Experience Director – Christine Gensel

Controller – Jon Makarewich

Aquatics Coordinator – Erin Parsons

Member Services Coordinator – Sarah Harris

School Age Coordinator – Lindsay Wood

Nighttime Building Manager – Delvian Langston

Wellness Center Supervisor – Suzy Herrera

BOARD

Matt Curfman, CFP, Chief Volunteer Officer
Richmond Brothers, Inc.

Claire Powell, Vice Volunteer Officer
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Dr. Andrew Duda, Treasurer
Henry Ford Allegiance Health

Monica Bouman, Secretary
Jackson College

Tony Baker / County National Bank
Chris Ermatinger / City of Jackson
Ethan Harris / Walton Insurance Group
Scott McIntosh / Consumers Energy
Rodney Sims / Northwest Tool & Machine, Inc.
Jason Vasaris / Henry Ford Allegiance Health

Our Mission

The Jackson YMCA mission is to put Christian principles into practice through programs that build healthy Spirit, Mind and Body FOR ALL.

Our Purpose

The Jackson YMCA strengthens the community by creating safe places for ALL people to be healthy and connect with each other.

Jackson YMCA
127 W. Wesley Street
Jackson, MI 49201
517.782.0537
JacksonYMCA.org